



# Lessons In Leadership

## 2019 PSATC

### Annual Educational Conference

June 20, 21, 22 & 23, 2019

Wyndham Gettysburg Hotel • Gettysburg, PA



Mike Higgins  
President  
610-800-0231  
mikehiggins2005@yahoo.com

John Lucas  
Conference Co-Chairman  
484-860-7667  
johnjlucassr@verizon.net

Drew Sharkey  
Conference Co-Chairman  
215-370-3090  
drewshark@msn.com

Nicole Whitaker  
Yearbook Chairperson  
610-842-8334  
psatc.gettysburg.2019@gmail.com

## 2019 Conference Yearbook Advertising Form

### Continuing Legal Education Credits Available

#### Advertising Rate Per Insert

Page Unit (Ad Size)	Cost
<input type="checkbox"/> Full Page (7.5" x 9.75")	\$ 250.
<input type="checkbox"/> Half Page (7.5" x 4.75")	\$ 150.
<input type="checkbox"/> One-Fourth Page (3.625" x 4.75")	\$ 100.
<input type="checkbox"/> Business Card (3.625" x 1.75")	\$ 50.
<input type="checkbox"/> *Inside Front Cover (7.5" x 9.75")	\$ 800.
<input type="checkbox"/> *Inside Back Cover (7.5" x 9.75")	\$ 800.
<input type="checkbox"/> *Back Cover (7.5" x 9.75")	\$ 1,000.

(\* First received, first assigned basis)

#### Artwork\* (high resolution pdf file preferred)

- Electronic file on disc with hard copy is enclosed
  - Check Attached  Will Follow
- Electronic File with artwork and copy of Ad Form emailed to **psatc.gettysburg.2019@gmail.com**. Follow up in the mail with check, copy of Ad Form and photocopy of Advertisement for conformation.
- \* Email attachments of artwork preferred. No printing will be done until payment is received.
- \* Logos and artwork used for this copy must be camera ready. Light blue, gold, yellow, and light green will not produce a sharp ad.

**Advertising Total Due: \$ \_\_\_\_\_**

**Please Make Checks Payable to:  
2019 PSATC Conference Committee  
(W-9 TIN No: 25-1856455)**

#### Free Yearbook Ad included in my

- Platinum Sponsorship (Full Page)
- Gold Sponsorship (Full Page)
- Silver Sponsorship (Half Page)
- Bronze Sponsorship (Quarter Page)

#### Send Form and Check to:

Nicole Whitaker  
6 Oxford Place  
Upper Chichester Township, PA 19014  
Phone: 610-842-8334  
Email: psatc.gettysburg.2019@gmail.com

Soliciting Township
Advertising Company
Street Address
City, State & Zip
Phone Number
Email Address
Contact Name

Date submitted

**DEADLINE FOR AD SUBMISSION IS MAY 17, 2019**



# Lessons In Leadership

2019 PSATC

Annual Educational Conference

June 20, 21, 22 & 23, 2019

Wyndham Gettysburg Hotel • Gettysburg, PA



Mike Higgins  
President  
610-800-0231  
mikehiggins2005@yahoo.com

John Lucas  
Conference Co-Chairman  
484-860-7667  
johnjlucassr@verizon.net

Drew Sharkey  
Conference Co-Chairman  
215-370-3090  
drewshark@msn.com

Nicole Whitaker  
Sponsorship Chairperson  
610-842-8334  
psatc.gettysburg.2019@gmail.com

## 2019 Sponsorship Form

Continuing Legal Education Credits Available	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
<b>Exhibit Space</b>				
Exhibit Hall Space (fill out and return Exhibit Form)	●	●	●	●
<b>Benefits of Sponsorship</b>				
Lodging for 3 nights and meals for 2 people (shared room)	●			
Lodging for 1 night and meals for 2 people (shared room)		●		
Advertisement in the Conference Yearbook	<b>Full Page</b>	<b>Full Page</b>	<b>1/2 Page</b>	<b>1/4 Page</b>
Company logo included on special signage recognizing sponsors at all meals	●	●	●	●
Company recognition of sponsorship of a specific conference reception or conference activity	●	●	●	●
Free Registration	●	●	●	●

Sponsoring Company	
Contact Name	
Street Address	
City, State & Zip	
Email Address	
Phone Number	Date Submitted

**Please Make Checks Payable to:  
2019 PSATC Conference Committee**  
(W-9 TIN No: 25-1856455)

**Return Form & Check to:** Nicole Whitaker  
6 Oxford Place  
Upper Chichester, PA 19014  
610-842-8334  
psatc.gettysburg.2019@gmail.com

**SPONSORSHIP DEADLINE IS May 16, 2019**

**PLEASE SELECT A SPONSORSHIP LEVEL**

Platinum Sponsor - \$5,000

Gold Sponsor - \$3,000

Silver Sponsor - \$2,000

Bronze Sponsor - \$1,000

Check here if you are an Exhibitor

Yes, I would like to take advantage of the complimentary lodging and meal package or 2 people (shared room) for 3 nights (Platinum Sponsorship category only)

Yes, I would liked to take advantage of the complimentary lodging and meal package for 2 people (shared room) for 1 night (Gold Sponsorship category only)

Name (s) for Sponsorship Badge:

\_\_\_\_\_

\_\_\_\_\_