



Lessons In Leadership

2019 PSATC

Annual Educational Conference

June 20, 21, 22 & 23, 2019

Wyndham Gettysburg Hotel • Gettysburg, PA



Mike Higgins
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John Lucas
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Nicole Whitaker
Exhibit Chairperson
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Dear Exhibitors and Sponsors,

You will have a great opportunity to promote your organization by being an exhibitor or sponsor during the 2019 Pennsylvania State Association of Township Commissioners Educational Conference at the Wyndham Gettysburg Hotel in historic Gettysburg from June 20-23, 2019.

Conference participants will include First Class Township Commissioners, Township Managers, Township Secretaries, Local Government Officials and many honored guests, all attending for the purpose of professional development. The Conference Committee has put together a special package for your participation which has been designed to keep your expenses to a minimum. Your participation is important as it will give our township officials an opportunity to visit your exhibits and learn about the latest services that you have to offer. It will also offer them an opportunity to discuss how your ideas, innovations and technologies may help their townships.

Why PSATC Members meet on an annual basis:

(Continuing Legal Education Credits Available)

- ▶ Ongoing review and refinement of our mission as an organization.
- ▶ Professional Development for our membership through educational sessions and workshops.
- ▶ Cooperative efforts to assist local government officials in the financial and legal decision making process.
- ▶ Sharing of commonsense ideas, processes and solutions to problems and issues.
- ▶ Opportunities for team-building and networking.

We also plan to offer the following:

- ▶ Signage and power point presentations for our exhibitors, vendors and sponsors.
- ▶ You company or organization's name will be listed in the conference booklet.
- ▶ You will be provided with a list of conference attendees prior to the conference for your information and to help you plan.

Sponsors:

- ▶ All sponsors will have the opportunity to exhibit (please check the box on the sponsor form if exhibiting). Platinum and Gold Sponsors will have an opportunity to present a program if time and subject is appropriate.
- ▶ All sponsors will have an opportunity to sponsor conference activities.

We are looking forward to your participation. Please feel free to contact us with any questions.

Sincerely,

Mike Higgins, PSATC President - 610-800-0231
John Lucas, Conference Co-Chairman - 484-860-7667
Drew Sharkey, Conference Co-Chairman - 215-370-3090
Nicole Whitaker, Sponsor/Exhibitor Chairperson - 610-842-8334



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2019 Exhibitor Information

Exhibitors are a vital part of the Annual PSATC Conference and play an important part in making the event a success. Your participation gives the delegates the opportunity to explore what is new in the marketplace and also gives exhibitors a chance to have meaningful dialogue with elected officials and municipal leaders attending. To make the conference worthwhile for your organization, the committee has developed a package that will meet your needs and give your company or organization recognition.

EXHIBIT SPACE - NO CHARGE

(Continuing Legal Education Credits Available)

EXHIBIT SETUP - Scheduled for Thursday, June 20, 2019 from 8:00 AM - 12 Noon

EXHIBIT SCHEDULE

Thursday, June 20th • 1:00 PM - 7:00 PM

Friday, June 21st • 9:00 AM - 7:00 PM

- ▶ All exhibitors (if you so choose or if time permits) will be able to give a five minute overview of their company or organization outlining what they have to offer. Also, there is a space on the Exhibitor Registration Form to make a statement about your company or organization. This information will be used in the printed handout for conference delegates.
- ▶ As an exhibitor, you are welcome to hold a prize drawing, give away advertising materials, promotional literature and informational materials to the delegates in attendance.
- ▶ All exhibitors will be given a list of the delegates attending and their townships. The Thursday and Friday evening cocktail receptions will be held in the exhibit area to maximize exposure to exhibitors and vendors. Where possible, we will place signage where permitted in the hotel gathering areas.
- ▶ Tear down will be after the cocktail reception on Friday June 21, 2019. Exhibitors will not need to be in attendance on Saturday unless you registered to attend educational sessions. The Conference Committee hopes this is flexible and works with your schedules.
- ▶ If exhibitors need electrical connection or internet access at their booth, please advise when you register as an Exhibitor. There could be a small service charge from the hotel.

EXHIBITORS MUST GO THROUGH THE CONFERENCE COMMITTEE AND NOT DIRECTLY THROUGH THE HOTEL BECAUSE THE FEES QUOTED BY THE CONFERENCE COMMITTEE WILL NOT BE HONORED BY THE HOTEL IF NOT HANDLED BY THE COMMITTEE.

EXHIBIT REGISTRATION AND RESERVATION DEADLINE IS MAY 16, 2019