## Virtual Municipal Leadership Summit
### Sponsorship and Exhibit Space Opportunities

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>Business Leaders Network $10,000</th>
<th>Gold Sponsor $5,000</th>
<th>Silver Sponsor $2,500</th>
<th>Bronze Sponsor $1,500</th>
<th>Exhibit Space</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary Virtual Registration</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>50% DISCOUNT ON 1 REGISTRATION</td>
<td>2</td>
</tr>
<tr>
<td>Complimentary Virtual Exhibit Booth</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>25% DISCOUNT</td>
<td>•</td>
</tr>
<tr>
<td>Advertisement in Virtual Summit Program Book</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>50% DISCOUNT</td>
<td>•</td>
</tr>
<tr>
<td>Company Listing in Virtual Program Book</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Ability to Schedule Virtual Meet-Ups and Live Demos with Attendees</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Ability to Upload Video Content</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Statewide Recognition on League Website</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Access to Attendee List with Names, Titles and Email Addresses</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Opportunity to be Involved in Board Policy-Making Process</td>
<td>•</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-Summit Benefits Include: Conducting Training Events, Publishing Articles, Attending District Meetings &amp; More</td>
<td>•</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Year-round opportunities for recognition &amp; awards</td>
<td>•</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Questions? Contact Mary Costik, CMP, Meeting Manager at mcostik@pml.org or (717) 579-8139.

Click here to register and for additional information.
Join mayors, councilmembers, commissioners, supervisors, administrators, managers and city clerks, as they come together to discuss topics critical to municipalities and learn about solutions for moving their communities forward. Help reach your business development goals by presenting your products, services, and solutions to these local champions who have the influence to impact business decisions in their communities. Your company is a vital part of our Municipal Leadership Summit!

Questions? Contact Mary Costik, Meeting Manager, mcostik@pml.org · (717) 579-8139. Click here to register and for additional information.
Company: 
Contact: 
Contact to be listed in Virtual Program Book: 
Job Title: 
Type of Business: 
Preferred Address: 
City: State: Zip: 
Preferred Phone: 
Fax: 
Email: 
Website: 

Please email your company logo in a high-resolution EPS file, as well as JPEG and GIF formats to mcostik@pml.org for inclusion on the Summit App.

PLEASE SELECT A SPONSORSHIP LEVEL

<table>
<thead>
<tr>
<th>Level</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Leaders Network</td>
<td>$10,000</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>$5,000</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>$2,500</td>
</tr>
<tr>
<td>Bronze Sponsor</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

TOTAL Amount Due $ _________

EXTRA SPONSOR OPPORTUNITIES

To sponsor extra opportunities, you must be at Bronze Sponsor level or higher

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stainless Steel Tumbler</td>
<td>$3,000</td>
</tr>
<tr>
<td>Blue Light Eye Glasses</td>
<td>$2,000</td>
</tr>
<tr>
<td>Face Mask</td>
<td>$2,000</td>
</tr>
<tr>
<td>Face Mask Lanyard</td>
<td>$1,500</td>
</tr>
<tr>
<td>Face Mask Extender</td>
<td>$1,500</td>
</tr>
<tr>
<td>Hand Sanitizer</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

TOTAL Amount Due $ _________

PAYMENT

PAYMENT MUST BE RECEIVED BY OCTOBER 9, 2020

Yes, I would like to take advantage of the complimentary full-page ad (Business Leaders Network only). Please sign and return Advertising Contract.

Yes, I would like to take advantage of the complimentary virtual exhibit booth (Business Leaders and Gold Sponsor categories only)

TOTAL AMOUNT DUE

(Include Sponsor, Advertising & Exhibition fees)

$_______

Please mail completed contract and payment to: The League
414 North Second Street
Harrisburg, PA 17101

Questions about sponsorship: Mary Costik
(717) 579-8139
mcostik@pml.org

To register online, visit: PML.org/summit-sponsorship-opportunities
Company: ____________________________

Contact to be listed in Virtual Program Book: ____________________________

Job Title: ____________________________

Type of Business: ____________________________

Preferred Address: ____________________________

City: _______ State: _______ Zip: _______

Preferred Phone: ____________________________

Fax: ____________________________

Email: ____________________________

Website: ____________________________

As an exhibitor, I hereby agree to the requirements, restrictions and conditions stated on the Virtual Exhibit Regulations below.

Signature: ____________________________ Date: _______

Mail contract and payment to: The League • 414 North Second Street • Harrisburg, PA 17101

Virtual Exhibit Regulations

Restrictions
The League reserves the right to remove or eliminate any objectionable exhibits, persons, advertisements, souvenirs, or any other feature or activity which might harm or impair the high standards of the Summit.

Terms
All exhibit contracts must be postmarked by Friday, October 9. Cancellations must also be received by October 9; if canceled space is resold, any money paid, less a $50 handling charge, will be returned. After this date, no money will be refunded. Advertising and exhibiting fees must be paid in full at the time of submission of the contract. The deadline for advertising and exhibiting contracts is October 9.

Registration/Amenities
Exhibitor packets will include registration for two representatives from a registered exhibiting firm. Registration includes admittance to the training sessions and social hours; a company listing in the Summit virtual program book; and a one-year listing on The League’s website in the virtual exhibit hall.

If you would like more information on virtual exhibiting or sponsorship opportunities, please contact Mary Costik, CMP, Meeting Manager, at The League office at (717) 579-8139 or via email at mcostik@pml.org.

Exhibiting Total Due: $_________

Advertising Total Due: $_________

Advertising
Rates Per Insertion
Page Unit | Wide x Deep | Cost
--- | --- | ---
Half page | 8.5” x 5.5” | $300
Full page | 8.5” x 11” | $500
Inside front cover | 8.5” x 11” | $600
Inside back cover | 8.5” x 11” | $600

*First-received, first-assigned basis

Questions about advertising: Debbie Bitting (717) 236-9469, ext. *223 dbitting@pml.org

Electronic file emailed to bkosier@pml.org

League associate member 20% discount

BLN full-page comp ad

Advertising Total Due: $_________

To reserve ad space online, visit: PML.org/summit-program-book-advertising