2020 VIRTUAL MUNICIPAL LEADERSHIP SUMMIT
OCTOBER 29-31, 2020

SPONSOR EXHIBIT ADVERTISE

Virtual Municipal Leadership Summit sponsorship and exhibit space opportunities

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>Business Leaders Network $10,000</th>
<th>Gold Sponsor $5,000</th>
<th>Silver Sponsor $2,500</th>
<th>Bronze Sponsor $1,500</th>
<th>Exhibit Space</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary Virtual Registration</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>50% DISCOUNT ON 1 REGISTRATION</td>
<td>2</td>
</tr>
<tr>
<td>Complimentary Virtual Exhibit Booth</td>
<td>•</td>
<td>•</td>
<td>25% DISCOUNT</td>
<td></td>
<td>•</td>
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<tr>
<td>Advertisement in Virtual Summit Program Book</td>
<td>•</td>
<td>•</td>
<td>50% DISCOUNT</td>
<td></td>
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<tr>
<td>Company Listing in Virtual Program Book</td>
<td>•</td>
<td>•</td>
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<tr>
<td>Ability to Schedule Virtual Meet-Ups and Live Demos with Attendees</td>
<td>•</td>
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<tr>
<td>Ability to Upload Video Content</td>
<td>•</td>
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<tr>
<td>Statewide Recognition on League Website</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Access to Attendee List with Names, Titles and Email Addresses</td>
<td>•</td>
<td>•</td>
<td>•</td>
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<tr>
<td>Opportunity to be Involved in Board Policy-Making Process</td>
<td>•</td>
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<tr>
<td>Non-Summit Benefits Include: Conducting Training Events, Publishing Articles, Attending District Meetings &amp; More</td>
<td>•</td>
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<tr>
<td>Year-round opportunities for recognition &amp; awards</td>
<td>•</td>
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</tbody>
</table>

Questions? Contact Mary Costik, CMP, Meeting Manager at mcostik@pml.org or (717) 579-8139.

Click here to register and for additional information.
Join mayors, councilmembers, commissioners, supervisors, administrators, managers and city clerks, as they come together to discuss topics critical to municipalities and learn about solutions for moving their communities forward.

Help reach your business development goals by presenting your products, services, and solutions to these local champions who have the influence to impact business decisions in their communities. Your company is a vital part of our Municipal Leadership Summit!

Questions? Contact Mary Costik, Meeting Manager, mcostik@pml.org · (717) 579-8139.

Click here to register and for additional information.
Please email your company logo in a high-resolution EPS file, as well as JPEG and GIF formats to mcostik@pml.org for inclusion on the Summit App.

Please select a sponsorship level

<table>
<thead>
<tr>
<th>Level</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Leaders Network</td>
<td>$10,000</td>
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<td>Gold Sponsor</td>
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<td>$1,500</td>
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</table>

Yes, I would like to take advantage of the complimentary full-page ad (Business Leaders Network only). Please sign and return Advertising Contract.

TOTAL Amount Due $ ____________

**EXTRA SPONSOR OPPORTUNITIES**

To sponsor extra opportunities, you must be at Bronze Sponsor level or higher

- Stainless Steel Tumbler $3,000
- Blue Light Eye Glasses $2,000
- Face Mask $2,000
- Face Mask Lanyard $1,500
- Face Mask Extender $1,500
- Hand Sanitizer $1,500

- Teaser Videos via Summit App (60 secs) $1,000
- Shout-Out on The League’s Social Media $500

EXHIBIT SPACE

Yes, I would like to take advantage of the complimentary virtual exhibit booth (Business Leaders and Gold Sponsor categories only)

TOTAL Amount Due $ ____________

**PAYMENT**

PAYMENT MUST BE RECEIVED BY OCTOBER 9, 2020

- I am paying with a check made payable to The League
- I am paying with a credit card □ VISA □ MasterCard □ Discover □ American Express

Name as it appears on card: ____________________________

Card Number: ____________________________ Security Code: ____________________________

Expiration Date: ____________________________ Signature: ____________________________

Credit card billing address: ____________________________

Email credit card receipt to: ____________________________

Please mail completed contract and payment to: The League

414 North Second Street

Harrisburg, PA 17101

Questions about sponsorship: Mary Costik

(717) 579-8139

mcostik@pml.org

TOTAL AMOUNT DUE

(Include Sponsor, Advertising & Exhibition fees)

$ ____________
VIRTUAL EXHIBITING/ADVERTISING CONTRACT

2020 VIRTUAL MUNICIPAL LEADERSHIP SUMMIT | OCTOBER 29-31, 2020

To register online, visit: PML.org/summit-exhibitors-contract

Company: ________________________________________________________________
Contact to be listed in Virtual Program Book: _________________________________
Job Title: _______________________________________________________________
Type of Business: __________________________________________________________
Preferred Address: _________________________________________________________
City: __________________________ State: _______ Zip: __________________________
Preferred Phone: __________________________________________________________
Fax: ___________________________ Email: _________________________________
Email: _________________________________________________________________
Website: __________________________________________________________________

As an exhibitor, I hereby agree to the requirements, restrictions and conditions stated on the Virtual Exhibit Regulations below.

Signature: __________________________ Date: ______________

Email credit card receipt to: _______________________________________________

MAIL CONTRACT AND PAYMENT TO: The League • 414 North Second Street • Harrisburg, PA 17101

VIRTUAL EXHIBIT REGULATIONS

RESTRICTIONS
The League reserves the right to remove or eliminate any objectionable exhibits, persons, advertisements, souvenirs, or any other feature or activity which might harm or impair the high standards of the Summit.

TERMS
All exhibit contracts must be postmarked by Friday, October 9. Cancellations must also be received by October 9; if canceled space is resold, any money paid, less a $50 handling charge, will be returned. After this date, no money will be refunded. Advertising and exhibiting fees must be paid in full at the time of submission of the contract. The deadline for advertising and exhibiting contracts is October 9.

REGISTRATION/AMENITIES
Exhibitor packets will include registration for two representatives from a registered exhibiting firm. Registration includes admittance to the training sessions and social hours; a company listing in the Summit virtual program book; and a one-year listing on The League’s website in the virtual exhibit hall.

If you would like more information on virtual exhibiting or sponsorship opportunities, please contact Mary Costik, CMP, Meeting Manager, at The League office at (717) 579-8139 or via email at mcostik@pml.org.

EXHIBITION

Contracts and checks postmarked by Friday, October 9, 2020

☐ $800 — Virtual Exhibit Booth
☐ 25% Silver Sponsor discount
☐ 10% League Associate Member discount
☐ BLN/Gold Sponsor comp virtual exhibit space

Exhibiting Total Due: $__________

ADVERTISING

Rates Per Insertion

<table>
<thead>
<tr>
<th>Page Unit</th>
<th>Wide x Deep</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Half page</td>
<td>8.5” x 5.5”</td>
<td>$300</td>
</tr>
<tr>
<td>Full page</td>
<td>8.5” x 11”</td>
<td>$500</td>
</tr>
<tr>
<td>*Inside front cover</td>
<td>8.5” x 11”</td>
<td>$600</td>
</tr>
<tr>
<td>*Inside back cover</td>
<td>8.5” x 11”</td>
<td>$600</td>
</tr>
</tbody>
</table>

*First-received, first-assigned basis

Closing date is Friday, October 9, 2020.

ARTWORK

(high-resolution, CMYK pdf preferred)

☐ Electronic file emailed to bkosier@pml.org

Questions about advertising: Debbie Bitting (717) 236-9469, ext. *223

dbitting@pml.org

☐ League associate member 20% discount
☐ BLN full-page comp ad

Advertising Total Due: $__________

To register online, visit: PML.org/summit-program-book-advertising