



OUTREACH UPDATES

Weekly news and messaging on COVID-19 and the vaccine.

Issued March 22, 2021

This week's stakeholder outreach focuses on:

- **Making Strong Vaccine Progress in PA**
- **Updated Mask Guidance for Vaccinated People**
- **Transportation to Vaccine Appointments**
- **Sign up for Unite Against COVID Weekly Updates**

Included in this approved content you will find:

- [Key Messages](#)
- [Social Media Content](#) (posts & video)
- [Stakeholder eblast mock-up](#)

Please use this content to update your constituents, clients, and stakeholders.

And feel free to share with your internal and external partners for their own use and distribution.

Key Messages

Making Strong Vaccine Progress in PA

- Pennsylvania is making significant vaccine progress with more than 4 million doses administered across the state.
- Nearly a quarter of Pennsylvanians have received at least one vaccine dose, and more than 12% are fully vaccinated.
- An analysis of CDC data last week put Pennsylvania second in the nation (behind New Mexico) for the number of vaccines administered per 100,000 people. Though these numbers change daily, it is one indicator that helps us see the major progress of our vaccine rollout.
- While vaccine demand is still higher than supply, we are on track to meet the national goal of opening vaccine eligibility to include all adults by May 1.
- We remain committed to get everyone in Phase 1A scheduled and then moving to Phase 1B in early April.
- The special initiative to get K-12 school staff vaccinated using the Johnson & Johnson vaccine is ahead of schedule – and it is expected that the vast majority who want the vaccine will get theirs by the end of this month.
- The success of our vaccine rollout gives us hope, and a path back to our lives.

Updated Mask Guidance for Vaccinated People

- Pennsylvania has updated our mask guidance to follow the latest recommendations from the CDC.
- If you're fully vaccinated and you're getting together with others who are also fully vaccinated, you don't have to wear a mask or social distance.
- What that means from a practical standpoint is that if everyone is vaccinated, you can visit with friends and family.
- Research has shown that fully vaccinated people are less likely to have asymptomatic infection and potentially less likely to spread the virus that causes COVID-19 to others.
- However, there is still more to learn about how long protection lasts and how much vaccines protect against new variants of the virus, so some prevention measures will continue to be in place for all people, regardless of their vaccination status.
- That means **you must continue to wear a mask when you're out in public, including when you visit a business.**
- And if you're ever in doubt, wear a mask just to be safe.
- You are considered fully vaccinated two weeks after your second shot if you got Moderna or Pfizer vaccines.
- If you got the J&J vaccine, you're considered fully vaccinated two weeks after your single-dose shot.
- While masks may stay with us for a while, vaccines will help us get back to our lives.

Transportation to Vaccine Appointments

- As our communities prepare to open mass vaccination sites, transportation should not be a barrier to getting a vaccine.
- Public transit, often free or subsidized for older adults and people with disabilities, is available in every county.
- [Our shared ride programs](#) and fixed-route public transit systems offer accessible transportation
 - The Senior Shared Ride program offers Pennsylvanians 65+ shared-ride and curb-to-curb services for a fraction of the normal cost.
 - The Persons with Disabilities Program helps Pennsylvanians 18-64 who have disabilities to get transportation, too.
 - Free transportation to vaccinations is currently available in at least 39 counties for qualifying individuals.
- These transportation programs are removing barriers for some of our most vulnerable residents. Not just during the pandemic, but every day.

Sign up for Unite Against COVID Weekly Updates

- The rollout of COVID-19 vaccine gives us hope, and a path back to our lives.

- We know there's a lot of information out there, and it can be hard to keep track of all the changes.
- That's why we started a new email newsletter called the **Unite Against COVID Weekly Update**.
- You can sign up on PA.GOV/COVID.
- By providing your email address, you will get a round-up of news you can use and answers to your most pressing vaccine questions – delivered directly to your inbox every week.
- Archived issues of the email are available in English and Spanish on our website.
- When you have good information, you can make good decisions.

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Social Media Content

Download **social media** graphics from Dropbox.:

<https://www.dropbox.com/sh/8bhp4kudami2fju/AAAJ1K9RJLyKafCGK5ljaWWwa?dl=0>

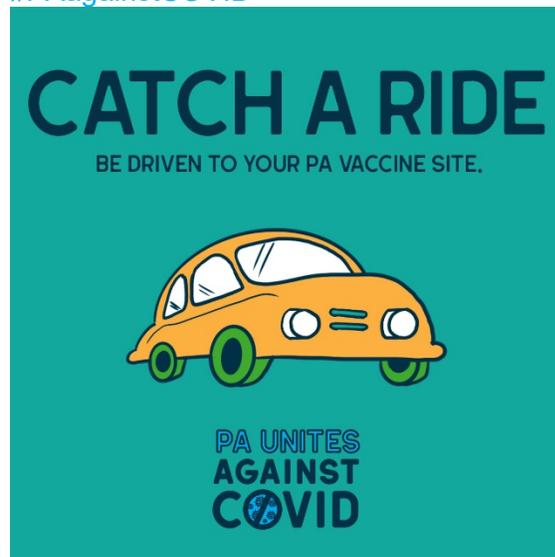
The zip file includes the following sizes:

- **FB square:** 1200x1200
- **FB rectangle:** 1200x630
- **Twitter rectangle:** 1200x675

Need another size? Email Amy Zecha at azecha@pa.gov.

Transportation to Vaccine Appointments

Good news! Pennsylvania can help you get to any PA vaccine site. Go by ride-share, rail, or bus. If you're over 65 or have a disability, you might even qualify for free or reduced fare. Find out more at <https://bit.ly/PAShareRide> #PAagainstCOVID



Pennsylvania is making sure everyone can make it to a COVID-19 vaccine site. Go by bus, rail, or ride-share. If you're over 65 or have a disability, you might even be eligible for a free or reduced fare. Find out more at <https://bit.ly/PAShareRide> #PAagainstCOVID



To: Stakeholder lists

Date: week of March 22-26,2021

Subject: Updated Mask Guidance for Vaccinated People



With time and patience, every Pennsylvanian who wants a COVID-19 vaccine will get one.

Making Strong Vaccine Progress in PA

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Transportation to Vaccine Appointments

As our communities prepare to open mass vaccination sites, transportation should not be a barrier to getting a vaccine.

Public transit, often free or subsidized for older adults and people with disabilities, is available in every county. [Our shared ride](#)

[programs](#) and fixed-route public transit systems offer accessible transportation. Free transportation to vaccinations is currently available in at least 39 counties for qualifying individuals.

These transportation programs are removing barriers for some of our most vulnerable residents. Not just during the pandemic, but every day.

Updated Mask Guidance for Vaccinated People

Last week, the CDC released updated guidance about wearing masks. If you're fully vaccinated and you're getting together with others who have also had their vaccine, you don't have to wear a mask or social distance.

What that means from a practical standpoint is that if everyone is vaccinated, you can visit with friends and family.

However, you still must wear a mask when you're out in public, including when you visit a business. And if you're ever in doubt, wear a mask. While masks may stay with us for a while, vaccines will help us get back to our lives.

Protect Your Community

Find out more about vaccines and other ways to protect you and your loved ones from COVID-19 at [PA.GOV/COVID](https://www.pa.gov/COVID).

- Please continue to wear a mask, keep your distance, and wash your hands – even after you get your vaccine.
- Sign up for our Unite Against COVID Weekly Update emails at [PA.GOV/COVID](https://www.pa.gov/COVID)
- Check out our [Community Resources](#) for downloadable posters, social media materials, and other free marketing materials. Free print copies can be ordered through our [online order form](#).
- Download the [COVID Alert PA](#) app to your smartphone, which now includes vaccine information.

Questions?

Have questions about COVID-19 vaccines? Call the PA Department of Health hotline at [1-877-724-3258](tel:1-877-724-3258).