



PML.org
414 North Second Street
Harrisburg, PA 17101

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2022 Business Leaders Network Statement of Intent

Business Name

Designated Business Representative and Title

Contact Person and Title (if different from Designated Representative)

Street Address (1)

Street Address (2)

City, State and Zip

Phone 1

Phone 2

Email

Website

It is my understanding that my firm will receive the following benefits as a member of The League Business Leaders Network:

Board & Member Access

- Direct conduit to The League **Board of Directors** via the Business Leaders Network Liaison
- One network member, selected by The League President and Executive Director, to serve on the **Legislative Committee** as a non-voting member
- One network member, selected by The League President and Executive Director, to serve on the **University-Community Network** as a non-voting member
- One network member, selected by The League President and Executive Director, to serve on the **Municipal Leadership Summit Program Committee**
- Attend one selected League Board of Directors meeting/event annually
- Receive two complimentary Municipal Leadership Summit registrations
- Attend The League's District Meeting
- Attend Envision 2032 Regional Forums
- Attend Annual Meeting of Business Leaders Network
- May submit policy resolutions to The League Board of Directors for review and possible referral to the Resolutions Committee
- First option to conduct training events or publish articles in the Municipal Reporter, The League's premier digital magazine
- First option to sponsor The League Board of Directors meeting functions or those scheduled at National League of Cities events
- Receive Municipal Reporter magazine, as well as League Link, Legislative Locator and Business Leaders Network e-update newsletters
- Share and access League policy and research
- Informational seminar opportunities during Municipal Leadership Summit
- One complimentary webinar presentation opportunity annually
- One complimentary Business Leaders Network video opportunity
- Access to The League member contact information via the membership directory

Visibility

- Prominent placement of company logo and link to company website on The League's website – PML.org
- Provision of a Network Listing, business card placement and 20% discount on advertising in the Municipal Reporter magazine
- Periodic publication of company profile in the Municipal Reporter magazine

- Exclusive exhibit space during the Municipal Leadership Summit, which includes two registrations
- Complimentary full-page ad placed in Municipal Leadership Summit program book
- Opportunity to provide a marketing item for Summit delegate registration totes
- Prominent display of company logo/name during the Municipal Leadership Summit and training events

Recognition

- Compete for The League’s Annual Community Partnership Award
- Business Leaders recognition during the Municipal Leadership Summit
- League letter of introduction to all League members

As the designated representative of my firm, I authorize The League to consider my firm a member of the Business Leaders Network. In becoming a member, I demonstrate our \$10,000 commitment by submitting a minimum of \$2,500. The balance will be billed quarterly following receipt of the initial payment.

For the firm:

Signature

Date

Printed Name

Title

For The League:

Signature

Date

Printed Name

Title