

# Playground Build Sponsorship Opportunities

**West Penn Park Playground | October 3-5, 2022**  
**470 30<sup>th</sup> Street, Pittsburgh, PA 15219**  
**Polish Hill Neighborhood**

Once again, the Pennsylvania Municipal League has teamed up with the national non-profit group, KaBOOM!, to coordinate volunteers, design, and build a new playground in one day during our Municipal Leadership Summit. League staff and members, DCNR, and the City of Pittsburgh will build the new playground, designed with the help of neighborhood children.

## **Playground Builder – \$20,000**

- Name on permanent sign in park
- Year-round benefits as a League Business Leaders Network member (highlights include: direct access to the League Board of Directors, League policy and research, and the League membership directory, as well as myriad advertising opportunities)
- Link on League website
- Logo on Build Day T-shirts
- Event coverage in statewide magazine, the *Municipal Reporter*
- Exclusive exhibit space (in-person or virtual) and advertisement in program book at our Municipal Leadership Summit
- Logo/link on all event news releases
- Opportunity for recognition and remarks at Design Day and Build Day events
- Social Media coverage before and during the event
- Video commercial advertising partnership with The League and the City of Pittsburgh

## **Playground Partner – \$10,000**

- Link on League website
- Logo on Build Day T-shirts
- Event coverage in statewide magazine, the *Municipal Reporter*
- Advertisement in program book
- Logo/link on all event news releases
- Opportunity for recognition at Build Day events
- Social Media coverage before and during the event
- Video commercial advertising partnership with The League and the City of Pittsburgh

## **Playground Promoter – \$5,000**

- Link on League website
- Logo on Build Day T-shirts
- Event coverage in statewide magazine, the *Municipal Reporter*
- Advertisement in program book
- Logo/link on all event news releases
- Opportunity for recognition at Build Day events
- Social Media coverage before and during the event